

2020-2021 District Goals



District: 20 E2

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	2
2nd Quarter	0	0	0	2
3rd Quarter	0	0	0	2
4th Quarter	1	20	0	2

FY New Clubs

1

FY Charter Members

20

FY New Members

0

FY Retention Goal

8

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

12

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Research balance of members	DG	LCI	July 1	Sept 1
encourage clubs to hold membership drives	GMT	LCI	Aug 1	May 1
Membership information to clubs in Newsletter/Facebook	GMT/DG/Newsletter Chair	LCL	Aug 1	May 1
Form new club	DG/IPDG	visits	Sept 1	May 1

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Develop a 5 year plan for E-2 to help set a consistent direction for District to stay strong and grow.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Long Range planning meetings before each cabinet meeting	DG/Long Range Chair		Aug 1	March 1
Review club survey	Long Range Com.		Aug 1	Oct 1
Submit 5 year plan to Cabinet	Long Range Chair		Feb1	April 1

DISTRICT CUSTOM IMPACT

Goal Statement

Disseminate more information on Diabetes to clubs and members . To help them with this issue in their communities .

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Articles on Diabetes in Newsletter/.Facebook monthly	DG/Diabetes Chair	LCI/Diabetes Assoc.	July 1	June 30
Workshop on Diabetes at Fall Conference	DG/Diabetes Chair		Aug 1	Nov 1
